



Is your business achieving it's full potential?

Anatomise was formed to help management teams from companies of all sizes to improve their effectiveness in a number of key areas. The services we offer are carefully selected. We believe they will have the biggest impact in improving business effectiveness.



Return On Investment: Are you unsure why your customers should buy your products or services? Know there are benefits but you cannot quantify them? Further still, can you tell your customers whether they will see a return on investment by buying from you?



Anatomise will work with you to understand your products and services, build commercial models which state in black and white their return on investment to you and your customers. We give your salespeople an effective tool to close more business.



Project Management: Is your company starting many projects, finishing few of them, and for those that are still live, are you unsure of their progress?



Using tried and tested project management methods, we will help you to plan your projects, track them and ensure that they are completed on time and within budget, working as the project lead or assisting your project manager.

Who are our services for?

Business Managers

Often business managers require an objective view on their organisation. We can provide impartial advice in key business areas to help you more effectively manage your business.

Product Managers

Typically, product managers are either very technical, *or* very marketing focused. Anatomise provide product management services which focus on the very important commercial issues surrounding your product and service portfolio.

Project Managers

Many project managers find themselves in the role by default because they are the best person for the job. Anatomise will assist you to implement standard project management methodologies which you can use for future projects too.

Sales Managers

Salespeople tend to have presentations, proposals and pricelists in their kit bag. We will arm them with portable ROI models enabling them to prove the business case to your existing and potential customers for your products and services.





Product & Business Analysis: Your Finance team can put together balance sheets, profit & loss accounts, cashbooks and cash-flow forecasts, but do they have the resources to perform any 'real world' business analysis on existing or new products and services?



We will perform a product analysis to provide an objective picture of your offerings, and give sound commercial advice on major product management decisions. We will show you how to use these models so that they can be utilised over and over again to monitor the success of your business.



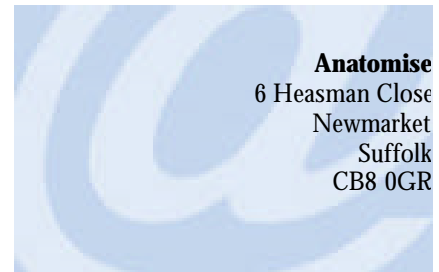
Time Management: Do you find your employees are not using their time productively, but the thought of hiring a training consultant, who is interested only in selling time management binders and paper, sounds like a costly exercise?



Anatomise run a time management course for employees at any level in your organisation to organise themselves to be more effective and efficient whilst at work. We do not believe in 'one system fits all' and therefore work with both individuals and small teams to create workable solutions to increase productivity, using tools already available to most employees. Training can be done outside office hours if required.

What should I do now?

Give us a call or send us an email to arrange a no-obligation meeting to see if there are areas of your business that Anatomise can help you to improve!



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